

Blue Promise: How is Health Care Impacted by Transportation Challenges?

FILM DATE: 09/27/2019

GOAL: Discussing the link between transportation and public health in Texas

GUESTS: Greg Winfree, JD, Texas A&M Transportation Institute

YOUTUBE: <https://youtu.be/KQ-Yj1O1m5Q>

PODCAST: <https://podcasts.apple.com/us/podcast/blue-promise-how-is-health-care-impacted-by-transportation/id1196048802?i=1000453160931>

SOCIAL: https://fb.watch/4rHwd_EJCa/

Segment 1	Audio
ONE SHOT HOOK LINE	((Dr. McCoy)) IT'S NO SECRET THAT TRANSPORTATION PLAYS A ROLE IN EVERYTHING WE DO. EACH DAY, TEXANS ARE DEPENDENT UPON A WEB OF HIGHWAYS, BUSES, TRAINS AND SIDEWALKS. TRANSPORTATION CAN ALSO BE A FACTOR IN OUR HEALTH, AND WE'RE GOING TO LEARN MORE ABOUT IT IN THIS BLUE PROMISE.
SOT	((Pause for Show Opening))
WIDE SHOT	THANKS FOR JOINING US FOR THIS EPISODE OF BLUE PROMISE. I'M DR. DAN MCCOY, PRESIDENT OF BLUE CROSS AND BLUE SHIELD OF TEXAS. WE'RE FILMING TODAY'S EPISODE IN FRONT OF A LIVE AUDIENCE HERE IN AUSTIN, AND WE'RE RIGHT NEXT DOOR TO THE STATE CAPITOL. IT'S ALL BEING DONE IN COLLABORATION WITH THE TEXAS TRIBUNE FESTIVAL. GREG WINFREE IS AN EXPERT ON TRANSPORTATION. HE JOINS US FROM THE TEXAS A&M TRANSPORTATION INSTITUTE, WHERE HE SERVES AS AGENCY DIRECTOR. THANKS FOR BEING HERE, GREG.
DISCUSSION	<p>Questions:</p> <ul style="list-style-type: none"> • What are the biggest transportation challenges that Texas faces? • Of all 254 counties in Texas, more than two-thirds are considered rural. How does our rural status compare to the rest of the U.S.? • What about Texas' urban communities? Do they also see transportation challenges? • What kind of solutions could help us eliminate transportation as a barrier to health? • Many of our listeners have a special interest in health care. Give us some examples of how a person's health is impacted by transportation. • Where does ridesharing fit into the picture? Is it a potential solution? • Tell us about the role that public policy plays in improving transportation in Texas. • The safety of our roads have an impact on the number of accidents and fatalities. Tell us a little bit about this.

	<ul style="list-style-type: none">• What are some of the solutions that could help ensure safer transportation?
HOST CLOSES	((Dr. McCoy)) THANKS FOR BEING HERE, GREG. AND THANKS TO OUR LISTENERS – BOTH HERE AND AT HOME – FOR TUNING IN TO THIS EPISODE OF BLUE PROMISE.
WIDE SHOT	((Music fades up))